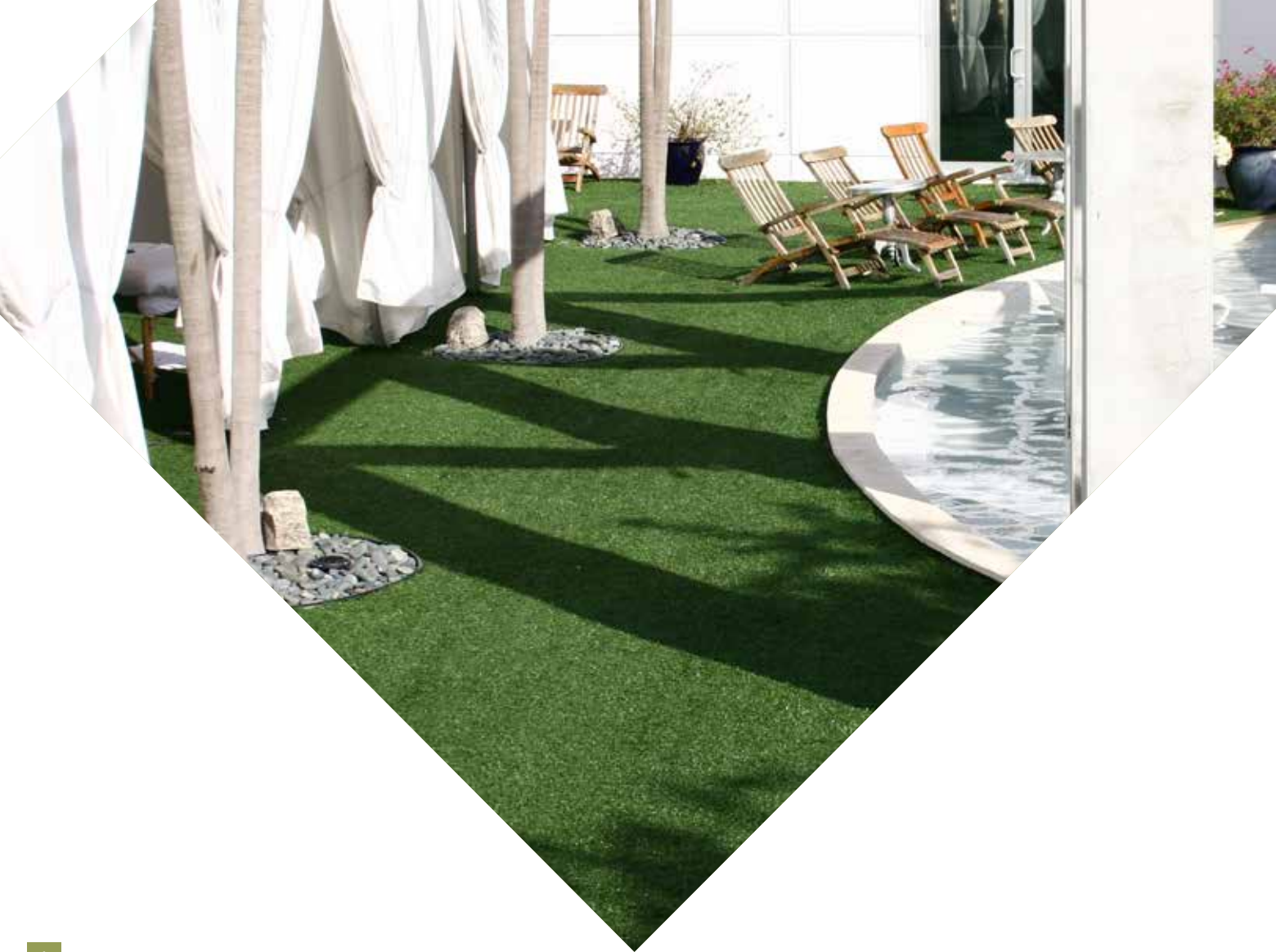




SOUTHWEST GREENS®  
GOLF & GRASS





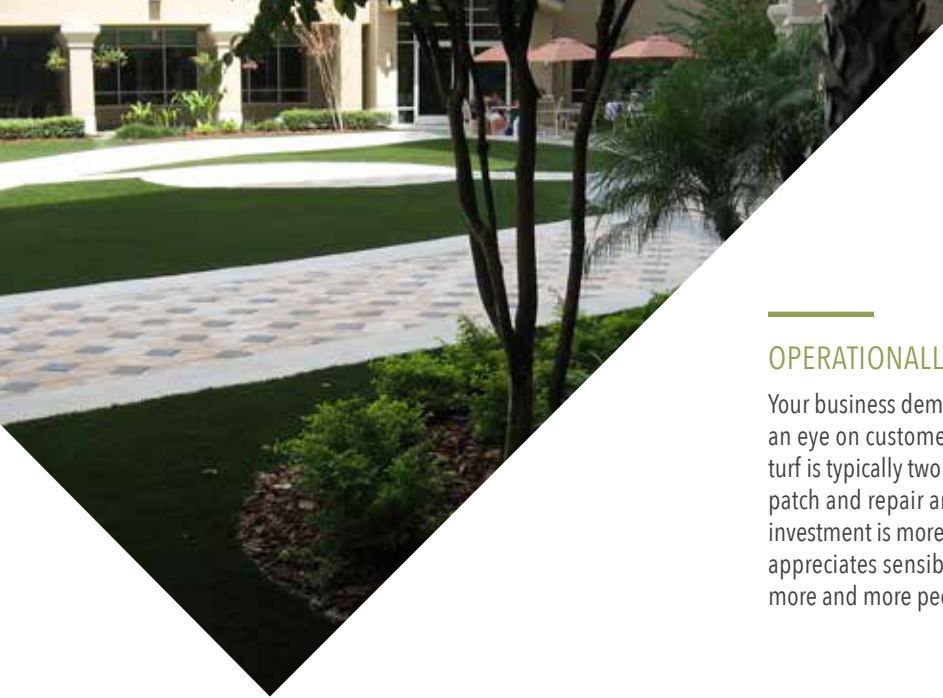


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Every business has a story, a unique narrative that sets it apart from the competition and draws customers.

Success comes in many forms but the bottom line is a product that delivers outstanding results year over year in ways that are cost effective. Southwest Greens International shares your drive to excel and is the value leader in synthetic turf. Highly engineered, our products are cost effective, environmentally sustainable and, well, just look great.

We are known for our roots in the golf industry where we deliver exceptional residential and professional greens. Businesses and homeowners alike have driven a new demand for synthetic turf solutions that are cost effective, sustainable and fashionable. The time is right for your business to share this story too.



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## OPERATIONALLY SENSIBLE

Your business demands focus and Southwest Greens allows you to keep an eye on customers—not landscaping problems. Buy-back for synthetic turf is typically two to three years; factor in watering, mowers, fertilizers, patch and repair and you understand why we value easy. Return on investment is more than simple numbers, keep in mind that your customer appreciates sensible, attractive qualities too and you'll understand why more and more people are turning to synthetic turf.

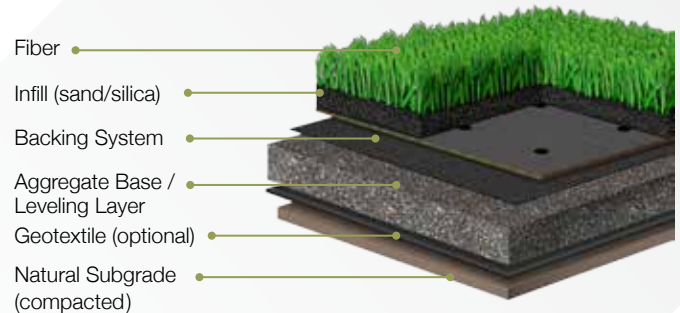


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## MODELING SUSTAINABLE SOLUTIONS

Businesses led the way in sustainable alternatives. Built of recycled content and 100% recyclable our product is clearly a winner. Once installed our turf naturally sheds pet waste, doesn't place a demand on local water tables and eliminates the mowing, noise and debris associated with traditional grass. Did we mention that lawn chemicals are eliminated as well?

Our parent company Shaw Industries is an environmental leader, pioneering processes to steward resources. Green initiatives are more than a fad in today's business landscape. Synthetic turf offers LEEDS credits—building your credibility and improving your margins. Architects recognize the value of synthetic turf options: the HydroChill™ cooling option you can also lower UHI and increase comfort levels in naturally occurring ways.



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## COMMERCIALLY VIABLE SYNTHETIC TURF

Synthetic turf is uniquely formed to withstand foot traffic and deliver great looking lawns and greens year after year. Virtually maintenance free they are a smart solution to the frequent hassle of landscaping. No mowing. No watering. No lawn pests. Shaw R & D is a world class facility mandated to deliver innovative, durable and sustainable solutions. We are in the business of adding value.

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## AESTHETICS

Sometimes you just know you look good. Front door appeal is essential to business and synthetic turf delivers the right message. Southwest Greens offers over thirty grass products designed to suite your region and harmonize with your landscape. Year over year our turf will ensure that your business looks good.

Hotel entrances, commonspaces, corporate putting green amenities and mallspaces are just a few areas that more and more businesses are addressing with synthetic turf. Hassle-free aesthetics ensure that your first impression with customers is the right one.



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## THE SECRET IS IN THE INSTALLATION

Our network of franchises makes looking good look easy. Landscape construction requires deep understanding of drainage, materials and installation techniques that are easy to overlook. Your business demands the best value and Southwest Greens has that expertise. While others may 'band aid' a poor situation we understand that we have once chance to make it right. Proper site evaluations will give you the satisfaction that you won't have runoff and won't be reworking the turf or seams a few years from now.

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## FUTURE FORWARD

Southwest Greens' parent company Shaw is an industry leader and we take that role seriously. Clearly we are proud of the businesses we serve. Moved by the commitment to provide sensible and enjoyable alternatives and want to partner with your success as well. From resorts to auto dealerships the future for sustainable landscapes is driven by companies such as yours. The time is right to bring your business' story outside.





SOUTHWEST GREENS®  
GOLF & GRASS

Shaw, A Berkshire Hathaway Company

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